

Presented by Adhyashakti



2026 Edition

Sponsorship Proposal

ADHYASHAKTI GARBA MAHOTSAV

Prepared By: CREATIVE FIELDS



About the Festival

Adhyashakti is more than just a Garba event — it's a grand celebration of culture, devotion, energy, and togetherness. Inspired by the divine power of Shakti, the event brings thousands together every Navratri for unforgettable nights of music, Garba, dandiya, lights, and festive vibes. Presented by NH Events, Adhyashakti blends tradition with a premium modern experience, creating powerful celebrations and meaningful brand connections during the biggest festive season of the year

The Event

- 9 Grand Nights of Celebration
- Live Garba & Dandiya Experience
- Massive Youth & Family Audience
- Music • Lights • Culture • Entertainment
- Food & Lifestyle Experience
- Social Media & Influencer Coverage
- Premium Brand Visibility Opportunities

LAST YEAR'S Success Story

The Numbers Speak for Themselves

From celebrity performances to viral reels, last year's Mahotsav set a new benchmark for cultural festivals in Gujarat 4 with massive audience engagement and unforgettable moments.



5000+

**Attendees
across 9 nights**



10

**Sold out every
single night**



100+

**Brand Mentions
Organic & paid
coverage**



50L+

**Digital Reach
Across all
platforms**



LAST YEAR'S Celebs, & Influencers

Adhyashakti Garba Mahotsav

Last year, renowned celebrities and top influencers graced the Garba Mahotsav, making the celebration even more grand, glamorous, and unforgettable.





WHY Partner With Us

Attendance

10,000+ attendees across 10 nights of celebration with growing footfall each year.

Media Coverage

Featured in 25+ regional publications and 5 national media outlets.

Social Reach

2.5M+ social media impressions with 150K+ engaged audience across platforms.

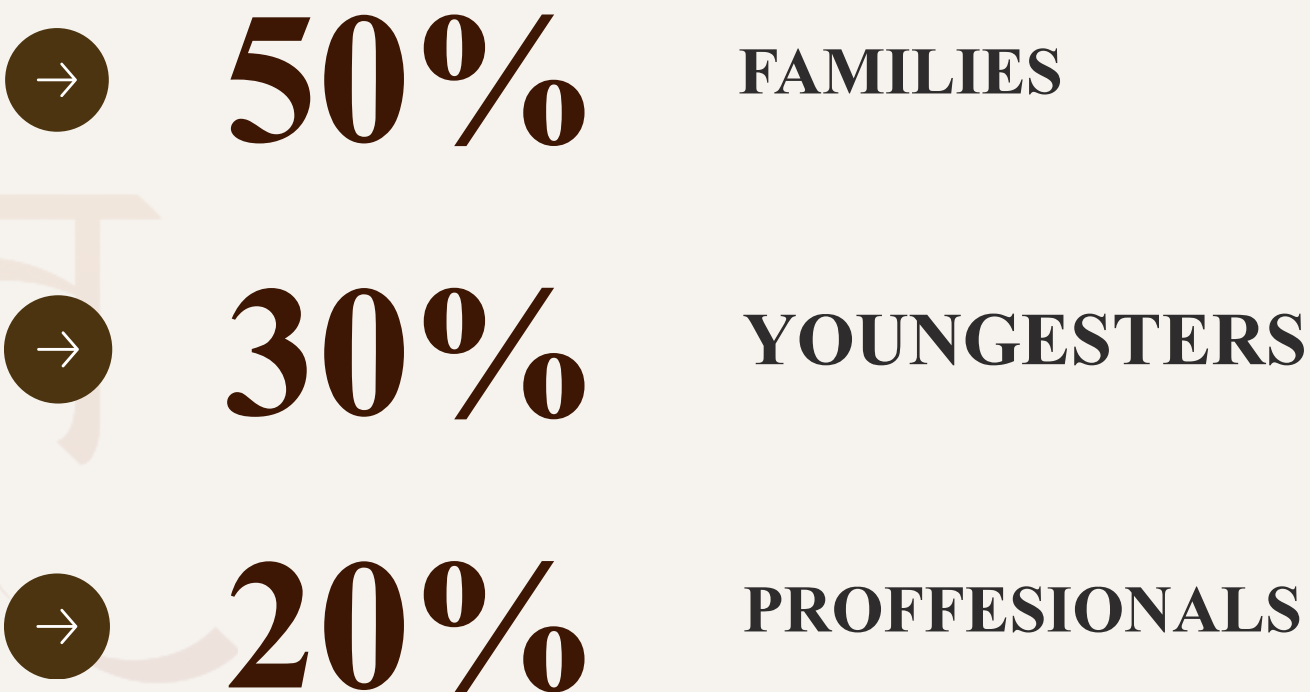
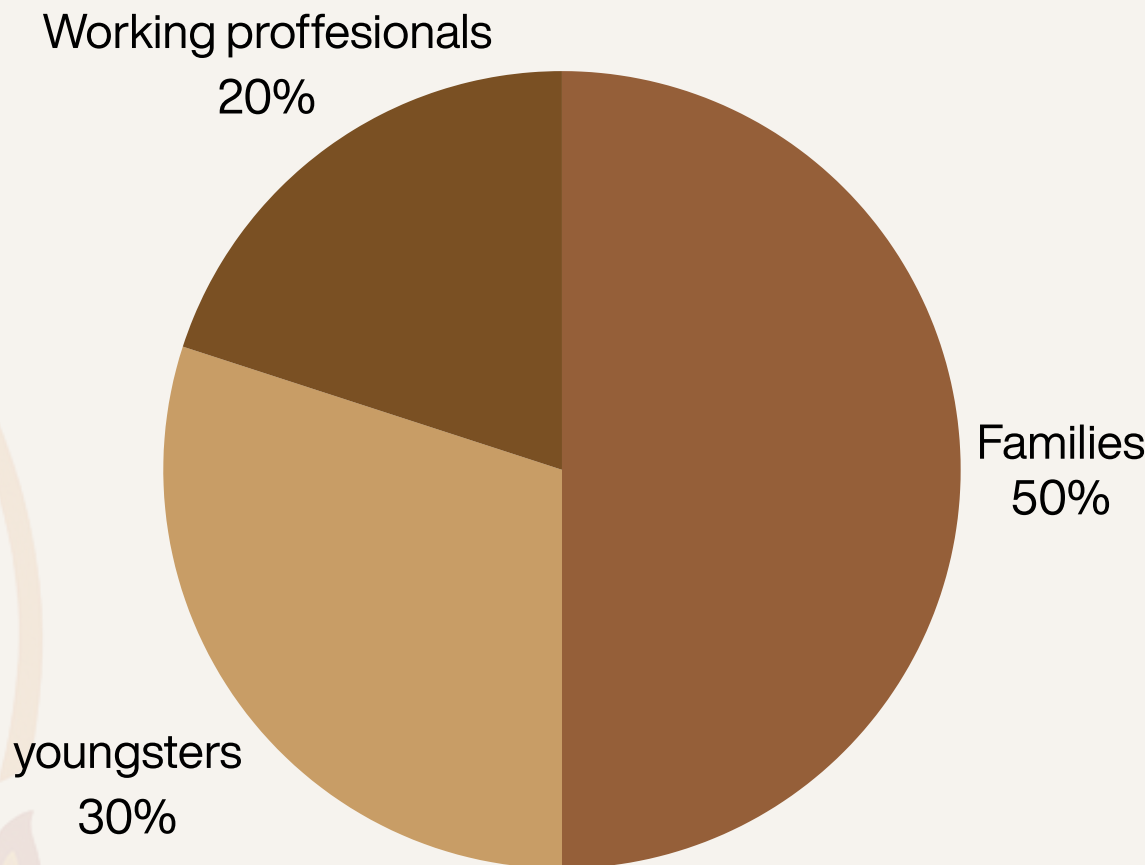
Community

Direct engagement with 10,000+ families and cultural organizations in the region.

Who's Coming?

Our audience is young, urban, and digitally active — a high-value demographic that brands want to reach. With 1,000+ attendees per night and a combined digital footprint of 5L+, your brand gains both physical and online presence.

- **Average nightly crowd: 10,000+**
- **Instagram organic reach: 1M+ impressions**
- **Reel views per night: 50K+**
- **Active influencer network: 100+ creators**



Strategic Sponsorship Opportunity

Main Stage & LED Screens

Prime logo placement on the main stage backdrop and rotating LED promotions throughout the night.

Entry Gate & Arena

Branded entry arch, Garba arena perimeter branding, and high-visibility wristbands for every attendee.

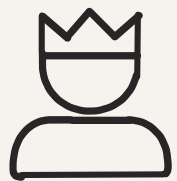
Selfie Booth & Social

Branded photo installations driving organic social sharing, plus sponsored reels and story features.

Food Court & Tickets

Sponsor branding on tickets, food court signage, and event merchandise for sustained visibility.

Sponsorship Packages



Title Sponsor **₹25,00,000+**

Maximum visibility — stage naming rights, all-screen branding, VIP access, and full digital campaign integration.

One slot



Co-Powered Sponsor **₹10,00,000+**

Co-branding on all major assets, LED promotions, stall space, and influencer feature integrations.

One slot



Associate Sponsor **₹5,00,000+**

Logo on tickets, wristbands, social media creatives, and select stage mentions.

Multiple slots



Supporting Partner **₹2,00,000+**

Brand recognition on digital platforms, event listings, and selected on-ground placements.

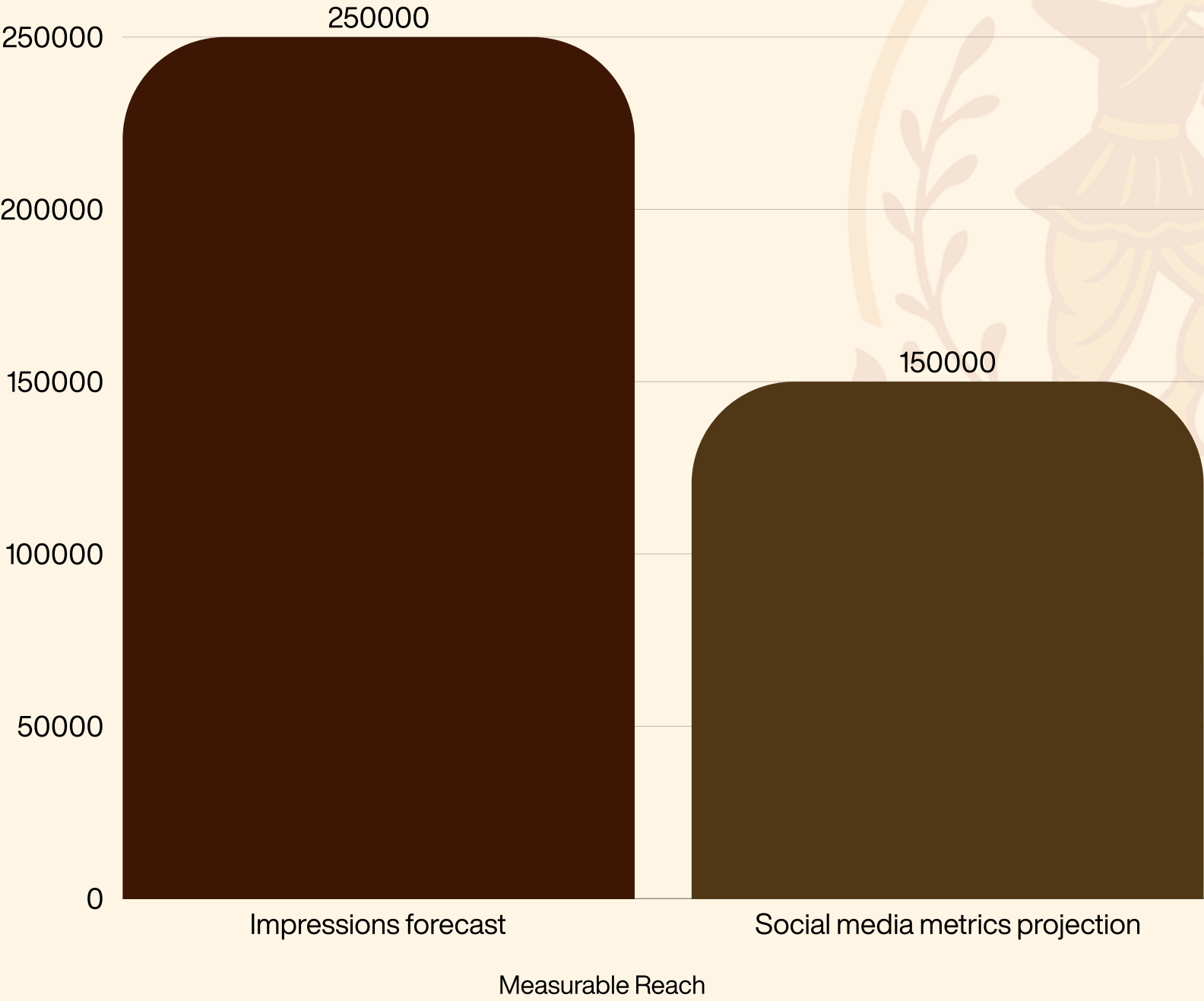
Multiple slots

Benefits at a Glance

A clear comparison of what each partnership tier delivers — transparent, structured, and easy to evaluate.

Benefit	Title	Co-Powered	Associate	Supporting
Stage Branding	✔ Full Naming	✔ Co-Brand	—	—
LED Screen Promotions	✔ All Nights	✔ Select Nights	✔ Limited	—
Social Media Mentions	✔ Full Campaign	✔ Regular	✔ Selected	✔ Listing
VIP Passes	✔ 20	✔ 10	✔ 5	2
Ticket & Wristband Logo	✔	✔	✔	—
Influencer Integration	✔ Featured	✔ Included	—	—

Measurable Reach



1 CR+
IMPRESSIONS FORECAST

150,000+
SOCIAL MEDIA
METRICS PROJECTION

Our Last year Trusted Partner



Shree Rajvansh
Real state



Solanki Enterprises



Daya Jewellers



Orbit oppurtunity
media



Creative fields



Kalyan marble
& Granite ltd



Chef Hire India



Purasure



Khulasa fast



MoryaSariya

Our Trusted Partner Feedback



Shree Rajvansh
Real state
Found- Mr.Deepam shukla

“A powerful platform to connect directly with thousands of people during the festive season.”



Chef Hire India
Founder - Mr. Amit Ghotikar

“Great event execution, strong promotions, and an unforgettable festive experience.”



Solanki Enterprises
Founder - Mr.. Suraj solanki

“The event created excellent exposure for our brand with a highly engaged audience.”



Purasure
Founder - Mr. Avinash Agrawal

“Our brand received fantastic visibility and meaningful customer interaction during the event.”



Orbit opportunity
media
Founder - Mr. Vinay Malviya

“Adhyashakti continues to set new standards for premium Garba celebrations in the city.”



Khulasa fast
Founder - Mr. Ankur Jaiswal

“An amazing collaboration with excellent audience reach and festive engagement.”



Kalyan marble
& Granite ltd
Founder - Mr. V.K. Garg

“The event delivered a premium festive atmosphere with excellent crowd management and branding.”



Daya Jewellers
Founder -Mr. Gopaldas Agrawal

“The event atmosphere, crowd, and branding opportunities were truly exceptional.”

Marketing & Media Plan

A 360° Campaign Strategy

Your brand will be woven into a multi-channel campaign designed to maximize reach before, during, and after the festival.



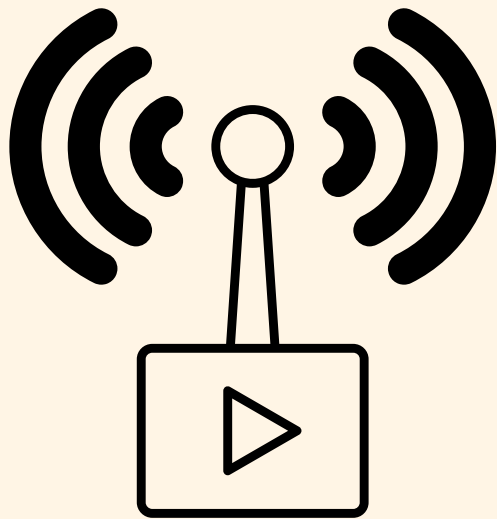
Instagram & Reels

Daily event reels, behind-the-scenes content, and influencer collaborations reaching 5L+ users.



Paid Digital Ads

Targeted Facebook and Instagram campaigns focused on local demographics and festival-goers.



Radio & Local Media

Radio spots, press coverage, and city-wide outdoor branding for maximum local awareness.

Let's Build Something Extraordinary Together

"Let's create a celebration where culture grows and brands shine together."

We'd love to explore a partnership tailored to your brand's goals.
Reach out to our sponsorship team — we're ready to make this your most memorable brand activation of the year.

Phone Number

9977999281

Website

<https://adhyashaktigarba.com/>

Email Address

adhyashaktigarba1@gmail.com

Address

N53 Pu4 vijay nagar indore

Venue-: Labh Ganga Garden, Scheme 134, Indore(M.P.)